



**AWARDING-WINNING
LEADERSHIP
COMMUNICATION
STRATEGIST/ NATIONAL
KEYNOTE SPEAKER/
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BIOGRAPHY

Shakira M. Brown (<https://shakirabrown.com>) is an Award-Winning Leadership Communication Strategist, National Speaker and Soft Skills Maven with a focus on effective communication, leadership, innovation, public speaking and branding addressing thousands of in-person and virtual audiences annually. Early in her career, Shakira leveraged her extremely influential and persuasive communication skills to break into the challenging network television news industry in New York City serving as a news producer for MSNBC and others. Known for always telling herself YES, Shakira never hesitates to use her verbal skills to achieve her goals and now inspires others to do the same.

Through her company, SMB Strategic Media LLC, Shakira creates customized coaching and learning experiences for associations; national/international conference events; corporate workshops/retreats and custom master classes for a wide swath of industries. Shakira is also the lead business consultant for New Jersey Small Business Development Center at The College of New Jersey in Ewing. Shakira has won over 13 industry awards in various disciplines for her work.

Organizations that have partnered with Shakira to educate professionals have included: American Association of Orthodontists; Federal Deposit Insurance Corporation (FDIC); Restaurant Facilities Management Association; American Veterinary Medical Association; Association for Financial Professionals; Texas Association of School Business Official; ; Texas State Auditor's Office; National Association for Women in Construction; Texas Society of Association of Executives; Florida Society of Association of Executives; Flavor & Extract Manufacturers Association; Healthcare Businesswomen's Association; New York Society of Cosmetic Chemists; InfoSecWorld; Syracuse University; Boston University; University of Nebraska; CyberRisk Alliance; Project Management Center for Excellence at the University of Maryland; and many more.

She has been a featured expert in Association Leadership, Institutional Investor, American Express Open, Crain's Chicago, The Membership Report, HealthCare IT News, Smart Money, Nonprofit Communications, and others.

Learn more about Shakira M. Brown's
experience...

